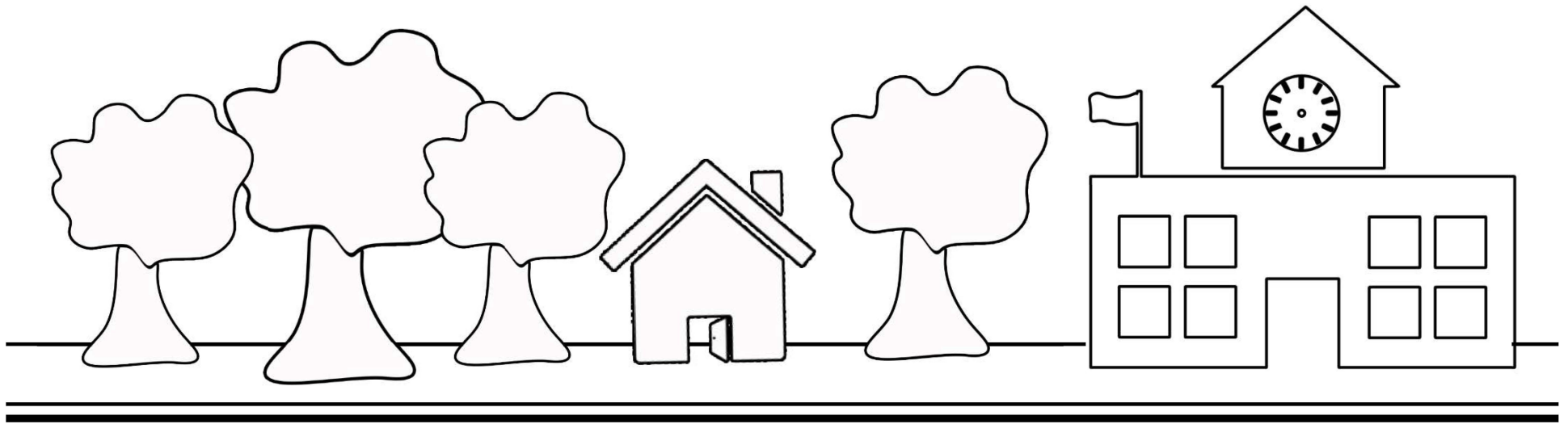


# The Story of Oregonia

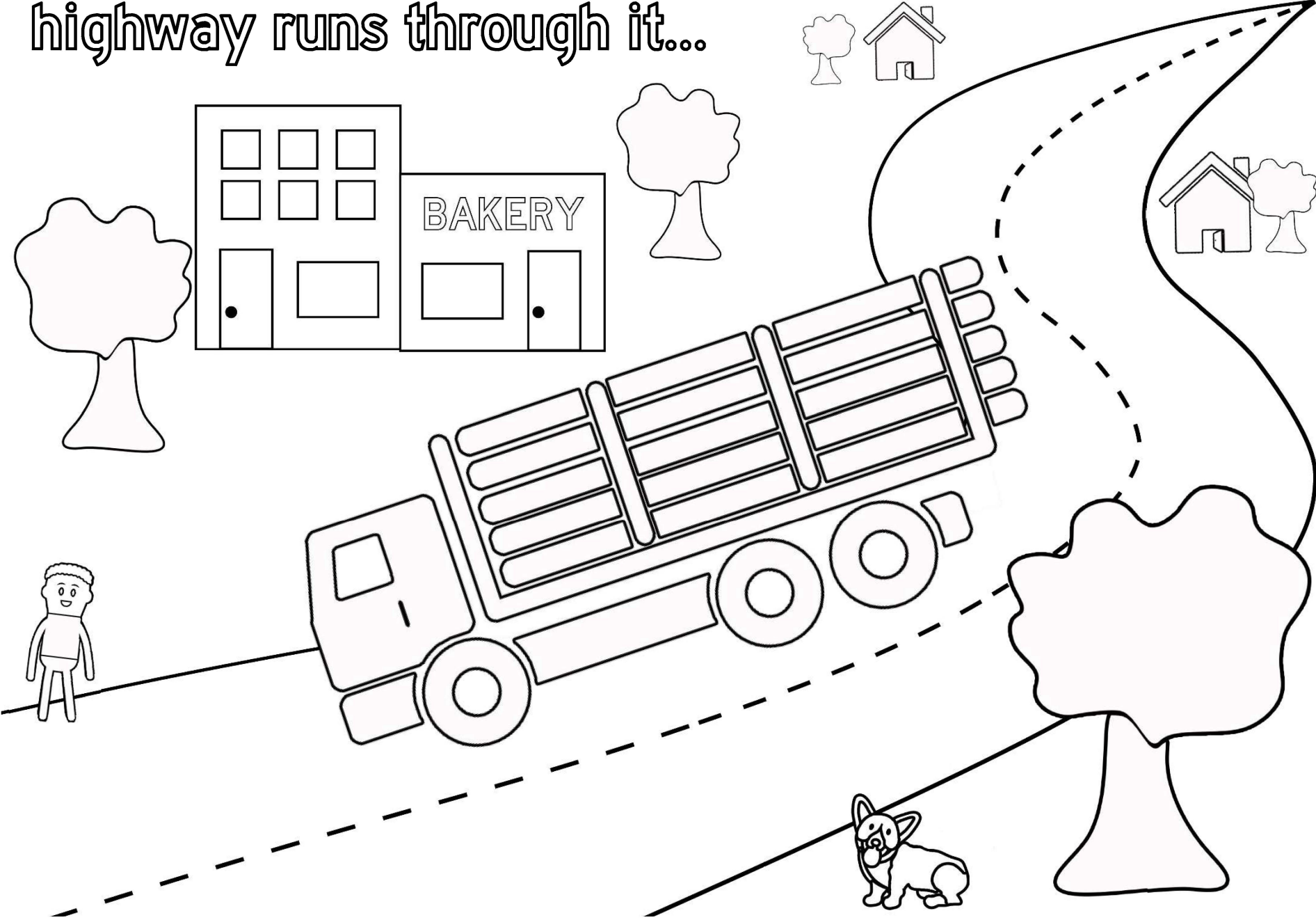


This is the story of the town of Oregonia.  
A highway runs through it. They have no bike lanes and no enhanced crossings.  
Their department of transportation has limited funding and is focused on maintenance and fixing the system...

How can their citizens get improvements so that they can comfortably choose to bike, walk, or roll around town?

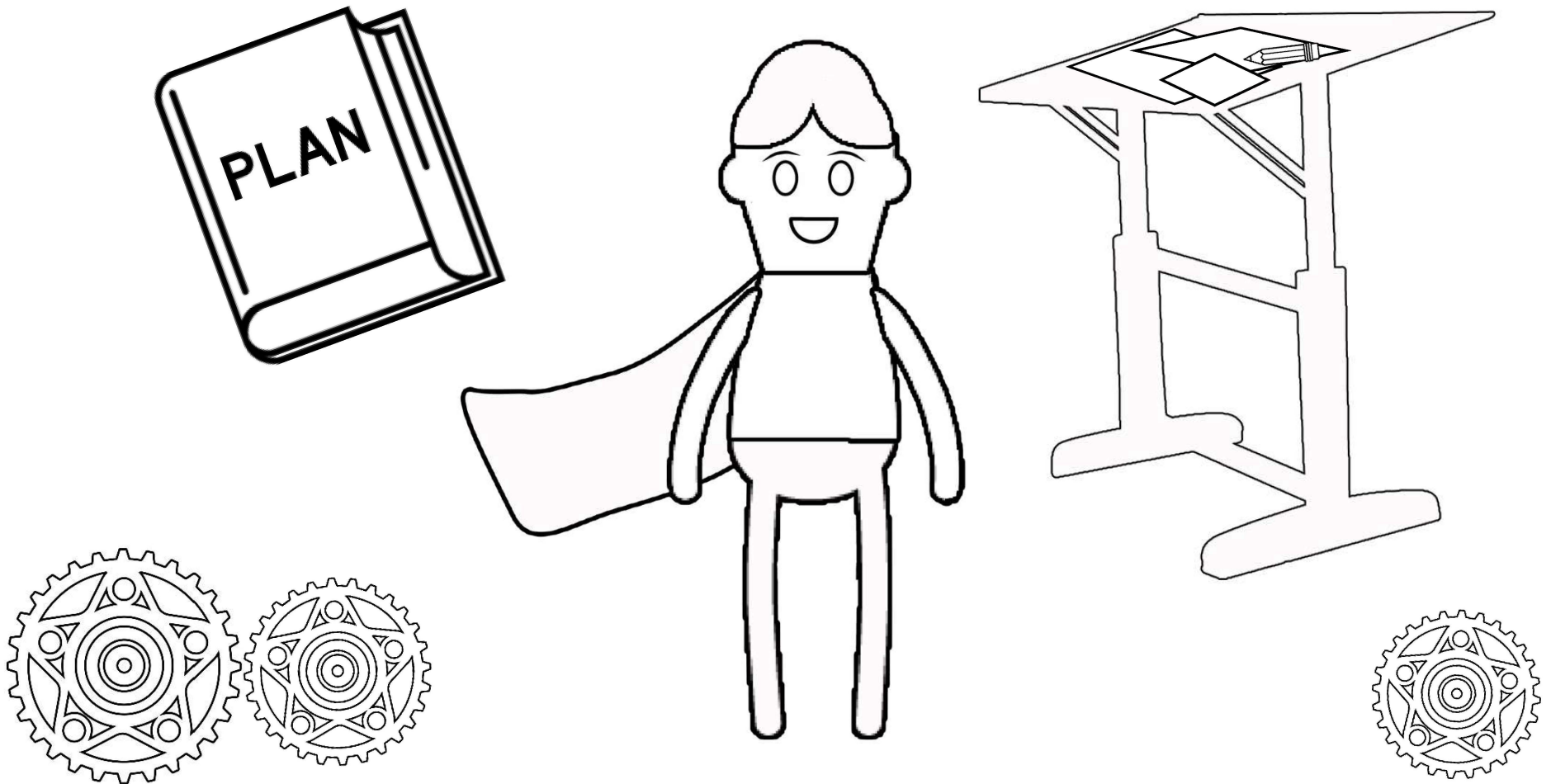
This is the story of an active transportation Supershero named UDV...

In the beginning, when a highway runs through it..

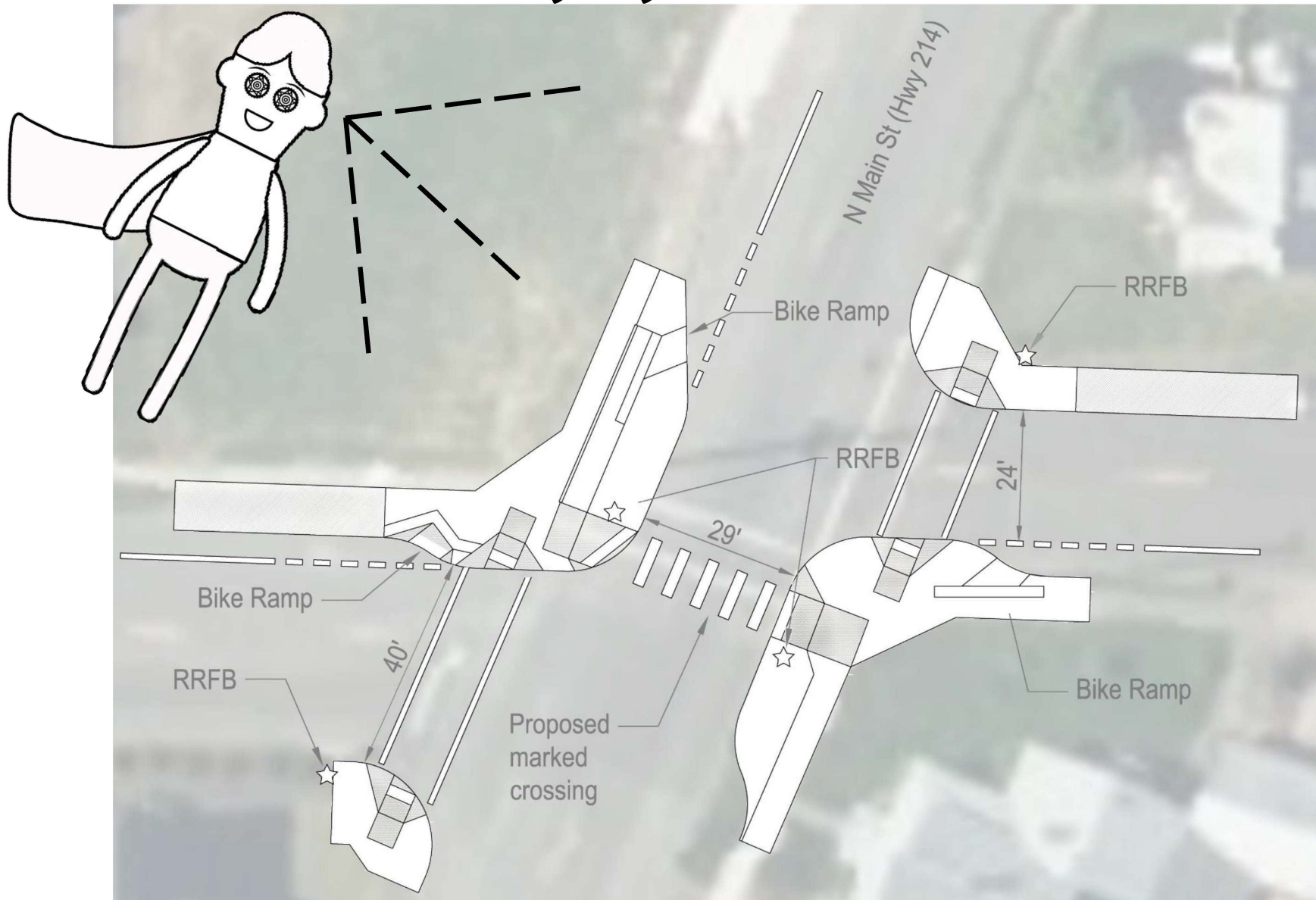


# The Urban Design Verification Supershero arrives!

Meet our friend, UDV. Her superpower vision bridges the planning to project design gap. In other words, she brings the *concept design* phase.



UDV's superpower vision is informed by ODOT's urban design guidance.



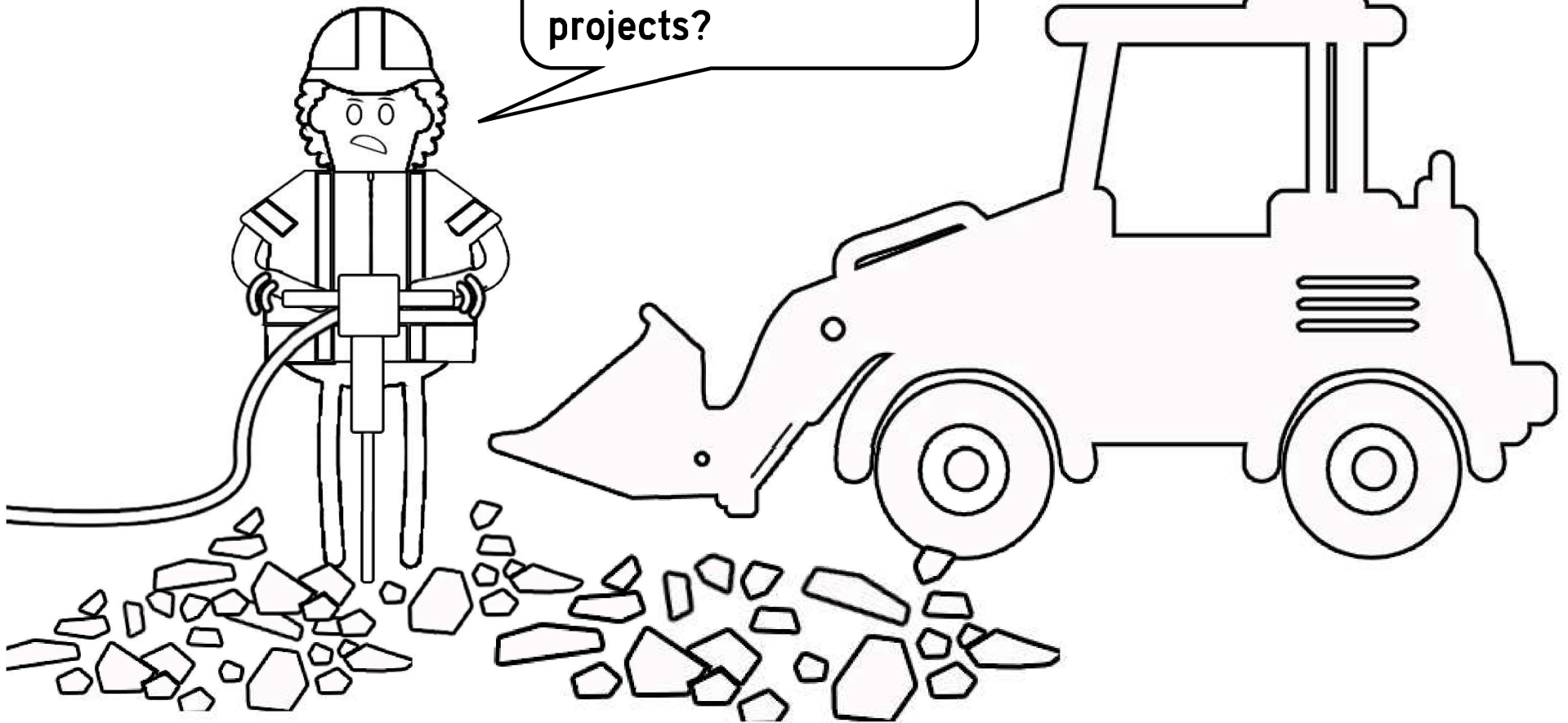
# But, UDV has a few challenges to overcome...

## challenge #1:

Many projects are single function projects.

We do ramps and pavement, but we don't rebuild roadways often.

Hmm... can we leverage those maintenance projects?



# UDV's challenge #2:

Our long-range plans often don't tell us all the details.

Where do communities want crossings?

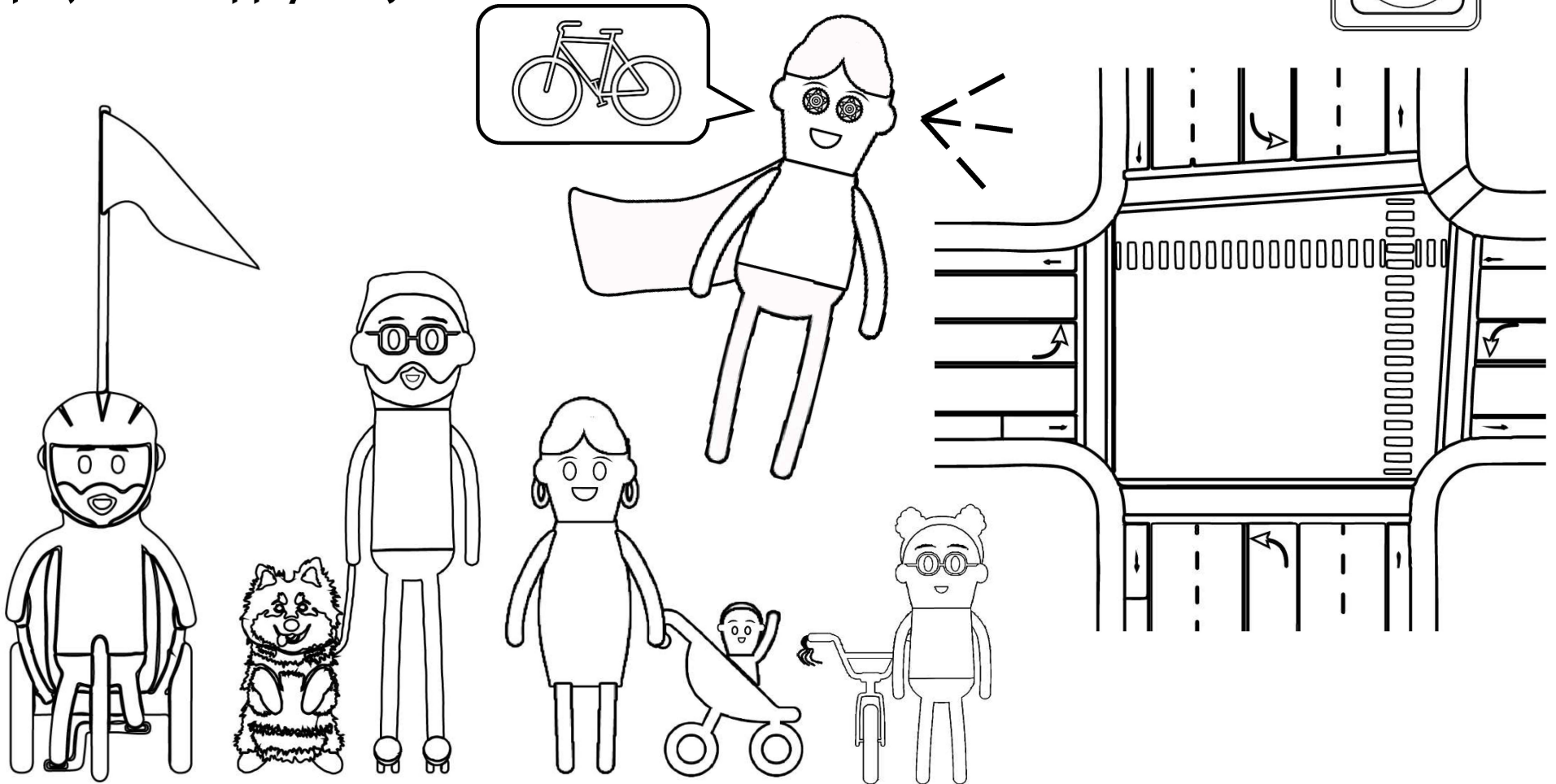
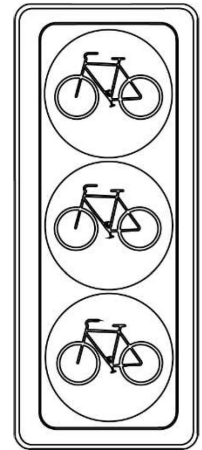
Will citizens support reallocating a parking space or travel lane to get bike facilities?

We have a plan. To do a study. And then there might be a refinement plan after that plan...



# UDV to the rescue with concept designs.

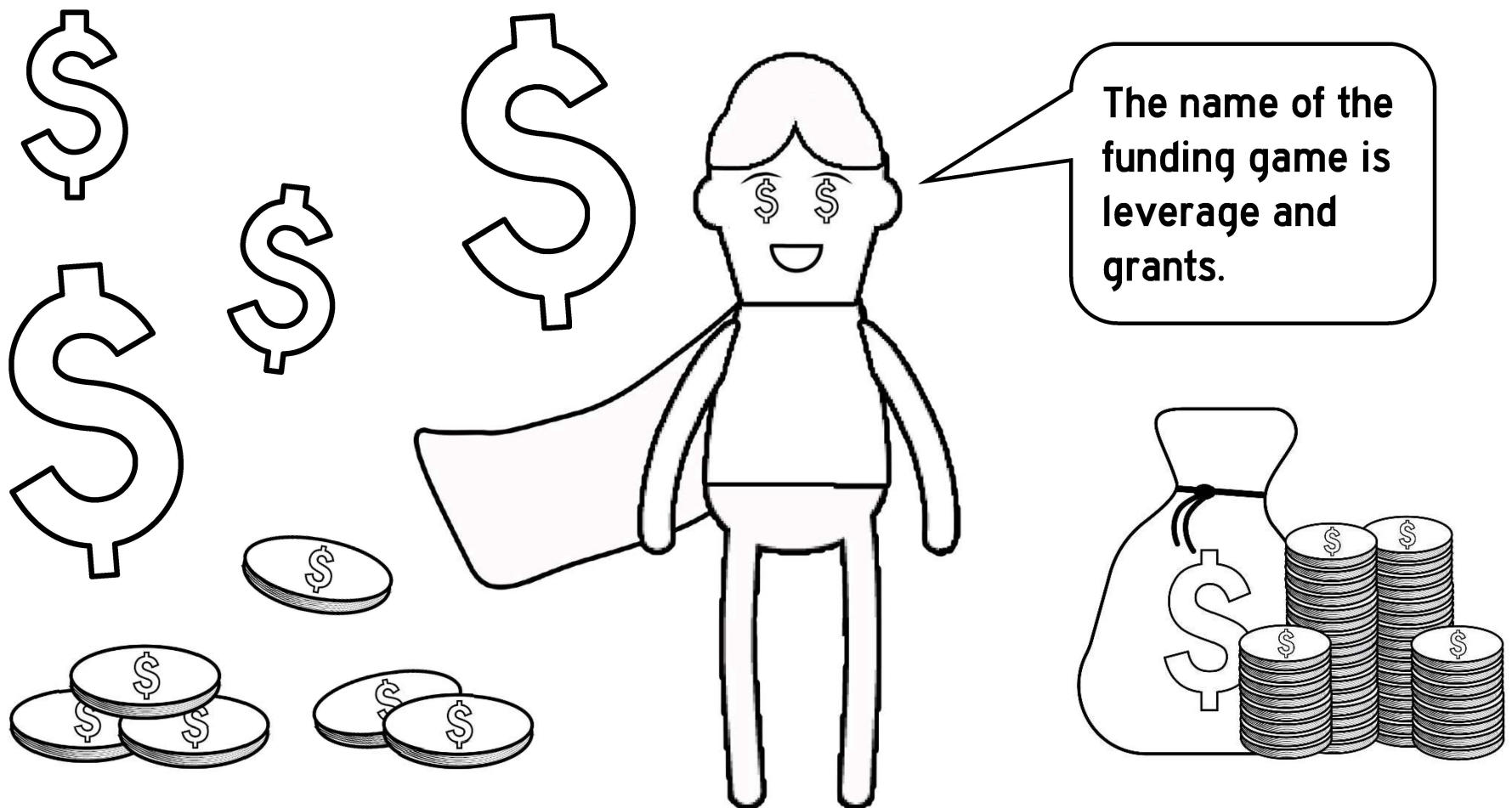
UDV uses her superpower vision to see where crossings can go and what bike facilities could be near term (utilizing existing roadways). Working with the DOT and the community, our Supershero identifies low-hanging-fruit AT solutions (supported by all) to either add to other projects or apply for grants.





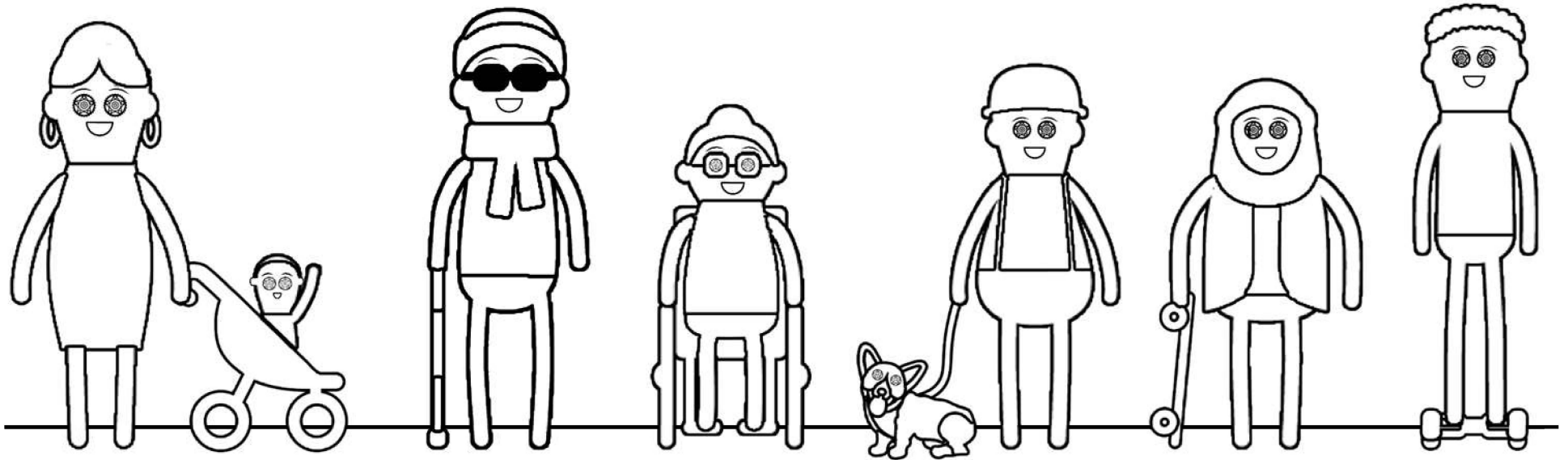
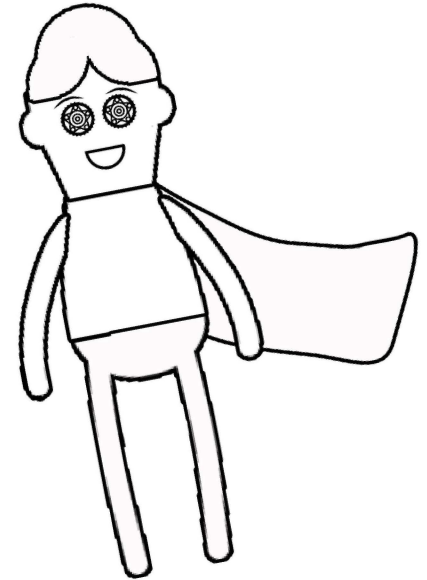
But, now that UDV has all these great concepts,  
how do we fund them?

Well, once we know the specific solutions, we know exactly how much is needed.  
Additional funding can be added to other projects.



Who is this amazing Supershero and how can I get her to come to my community?

**We all have some UDV superpowers within us.  
If you walk... if you bike... if you scooter... if you skateboard.  
We all use our public spaces and know what feels comfortable.  
We can all use our superpowers to see the UDV-way!**

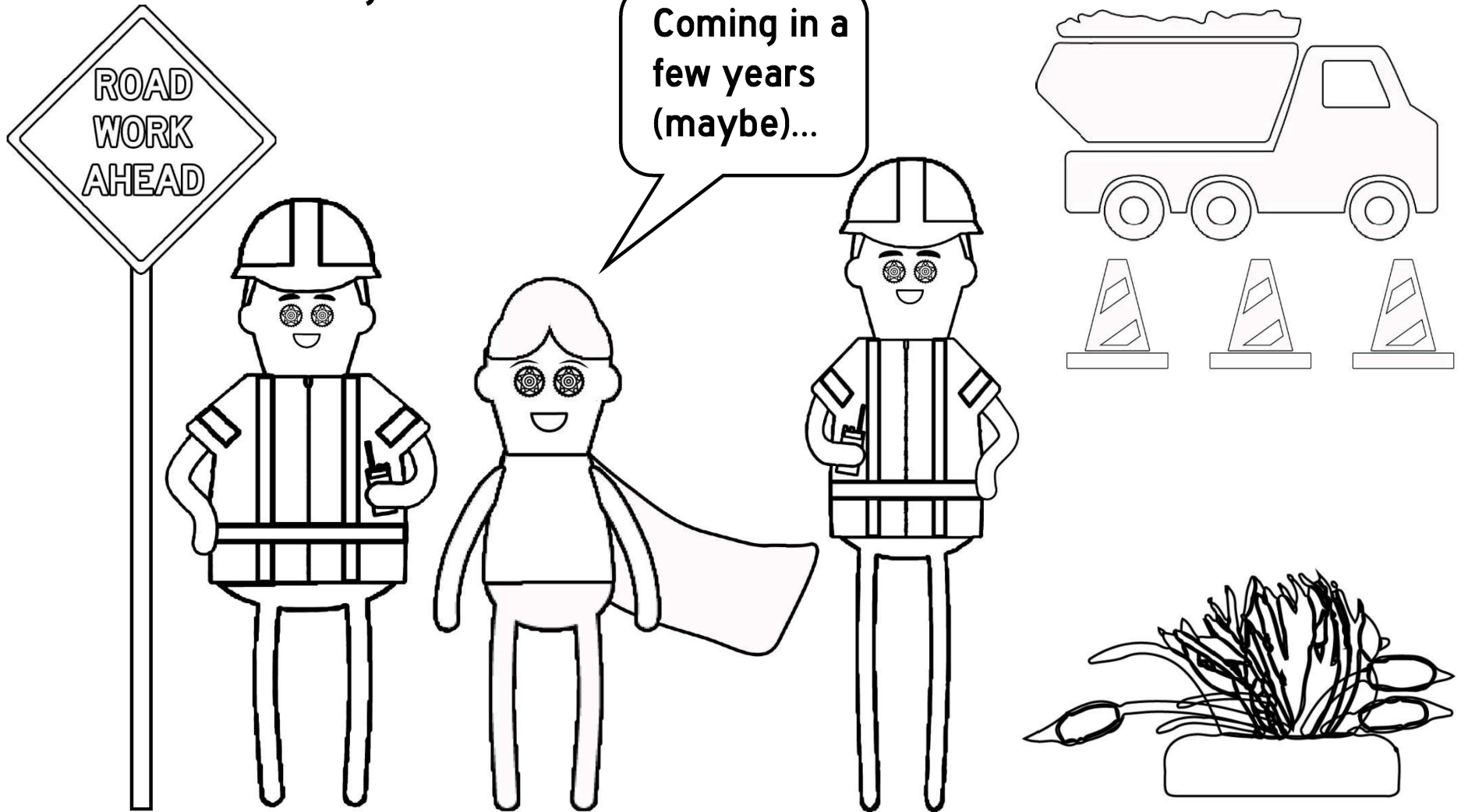


# Where does our Supershero go next?

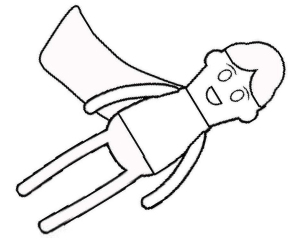
We still need to find funding to MAINTAIN the crossings and the bike facilities... and UDV needs all of our help for this final challenge.

Keep an eye out for our next edition, in which our UDV Supershero tackles the maintenance funding disconnect...

Coming in a few years (maybe)...



# For more information about UDV...



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